

**PROCEEDINGS OF THE BROWN COUNTY  
EDUCATION & RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Thursday, August 20, 2009 in Room 200 of the Northern Building – 305 East Walnut Street, Green Bay, WI

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**Present:** Adam Warpinski, Pat Wetzel, Guy Zima  
**Excused:** Kathy Johnson, John Vander Leest, Jesse Brunette  
**Also Present:** Doug Hartman, Marv Hanson, Neil Anderson, Scott Anthes, Gene Umberger, Dick Koltz. Supervisor Andrews.

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- I. **Call Meeting to Order:**  
The meeting was called to order by Vice-Chair Adam Warpinski at 5:35 p.m.
- II. **Approve/Modify Agenda:**  
  
**Motion made by Supervisor Wetzel and seconded by Supervisor Zima to approve. MOTION APPROVED UNANIMOUSLY**
- III. **Approve/Modify Minutes of August 6, 2009:**  
  
**Motion made by Supervisor Wetzel and seconded by Supervisor Zima to approve. MOTION APPROVED UNANIMOUSLY**

**Golf Course**

1. Approve request to allow N.E.W. First Tee to have an Architect come up with some conceptual drawings of what a First Tee facility would look like on the extra 80 acres that the golf course owns:

Golf Superintendent, Scott Anthes, stated that he had been approached by First Tee back in June to discuss the possibilities of Brown County partnering up with them. Because Brown County had an extra 80 acres of land west of the Golf Course, Anthes felt it was a good idea to see what they had to say. He reported that he had met with them a couple of times and they had stated that they wanted to hire an architect to come up with some conceptual plans. The architects would bring back three to four sets of plans including future business plans for each. Anthes explained there would be no cost to the county; all costs would be covered by grant work through the Wadsworth Corporation and donations from the community. He provided (attached) some samples of plans of what the golf course could potentially look like. An additional handout and a brochure were provided (attached) explaining the accomplishments and the mission of The First Tee of Green Bay. The First Tee had been around for 10 years; some of their sponsors are USGA and PGA and is the fastest growing organization in the country. The Green Bay First Tee work out of Mr. Golf. They currently have a million dollars that they plan to use for this type of development. Besides this program they also offer scholarships. ([www.thefirstteegreenbay.org](http://www.thefirstteegreenbay.org))

Supervisor Zima stated that when you are talking about 80 acres of land; he'd

like to see the logistics. He is for anything that can provide positive activity for the youth but wants to make sure that this is the best opportunity to do that. He questioned whether it was the "best bang for the buck" and if there was something else that can be done with the 80 acres of land. Zima suggested inviting The First Tee to come and give a presentation based on what they have done in other areas and include a rough business plan and the number of kids that they plan to serve, etc.

**Motion made by Supervisor Wetzel and seconded by Supervisor Warpinski to approve as long as there is no implied obligation financially or approval wise of the plan. MOTION APPROVED UNANIMOUSLY**

2. Superintendent's Report.

Anthes reported on the following:

- o The golf course hosted the Brown County Amateur golf tournament two weeks ago and it went off with pretty good success. 170 golfers attended. Matt Haase from DePere won with the largest margin of victory ever winning by 10 strokes.
- o Starting in September the fall maintenance will begin and aerification. The greens are scheduled to be aerified September 21 & 23<sup>rd</sup>. Fairways will start around that time as well.
- o Reminder that the Children's Charity Golf Classic is September 9<sup>th</sup> at 11 a.m.

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY**

**Museum**

3. Attendance & Admission, July, 2009.

**Motion made by Supervisor Wetzel and seconded by Supervisor Zima to receive and place on file. MOTION APPROVED UNANIMOUSLY**

4. Budget Status Financial Report for July 31, 2009.

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to hold. MOTION APPROVED UNANIMOUSLY**

5. Request for Budget Transfer (#09-50): Interdepartmental Transfer (including contingency or general fund transfers): Request to transfer \$18,377 from the general fund to cover a 2008 deficit in admission revenue at the Museum.

Museum Director, Gene Umberger, stated the deficit is down from last year. Umberger noted that they started charging an admission in 2004; they were able to return money to the general fund one year since but he felt certain that this year they will also be returning money to the general fund. Going into this year and into the next year he stated he had been working with Director of Administration, Lynn Vanden Langenberg, and they structured the budget so that they are able to make the admission fee projection revenue more realistic. Umberger stated that it is something he is more comfortable with.

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to approve. MOTION APPROVED UNANIMOUSLY**

6. Director's report.

Umberger, provided a handout (attached) and spoke briefly in regards to it.

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY**

**NEW Zoo**

7. Director's Report.

Neil Anderson, Zoo Director, reported on the following:

- o Attendance was great this month and has been up every single month, about 20% higher than last year.
- o Revenue is up.
- o The Zoo had catered some company events; Anderson stated the catering had been working out really well. This past Tuesday, the Oneida Preferred Players Club rented the facility and in two hours their earned revenue was around \$16,000-\$18,000.
- o The Mayan Food Court is scheduled to be up and running in October. The project is going well. They are hopeful that the food court will give the zoo an opportunity to host other corporate events and include their catering services which would be all untapped revenue.
- o A young cougar cub is being transitioned with the other cub right now.
- o They are working on adding an additional playground area. Rainbow Play Systems donates and replaces play systems each year. The third playground play system is scheduled to arrive within a week.
- o Anderson provided a visual to the committee of what the new Tortoise exhibit will look like. At the last meeting, Anderson explained that \$165,000 was donated by an anonymous donor for this exhibit. He stated that this project had been placed in the budget with the anticipation of a donation but explained that the money is already accounted for.
- o They have been approved to bring in another snow leopard. Renovation in that exhibit is planned and they will be working with NWTC with their building trades classes. The kids will be doing a lot of the work and fabrication while the zoo will be picking up the materials.

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY**

**Parks**

8. Director's Report.

Doug Hartman, Assistant Park Director, reported on the following:

- o Over a dozen signs were put up on the Fox River Trail; a news release will be out shortly. It was all done through a Coastal Management Grant, Leadership Green Bay effort and the Port of Green Bay. He explained it was a nice cooperative

- project. The City of Green Bay allowed for a few signs to be placed on their part of the Fox River Trail. The signs talk about the historical value of the Fox River, the economic value of the port and the environmental value of the area.
- o The Jean Nicolet statue which was moved from state land back to county land at Wequiock Falls County Park is scheduled for rededication Friday, August 28<sup>th</sup> at 3 p.m. It was recreated the same way it was along the old Hwy 57.

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY**

**\*8a Update on 2009 Brown County Fair/Brown County Fair Association.**

Dick Koltz, President of Brown County Fair Association, welcomed the committee and stated that they were the committee that had faith in them when they started and hoped that they felt the money that was given was invested wisely. He reported that they are trying to build a fund to wean them off of the support of the county and felt they were on course. He felt they received good support from the business community with their exhibits. Koltz reported that there had been discussions regarding the land for sale across the road and stated it could be available for purchase. They are able to use it currently for overflow parking but felt there was a lot of potential for future use if purchased. He felt land was not being made anymore and knows the value of it. Koltz announced this was their seventh fair and it was his last year as president, he stated he will be "stepping back a little".

**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY**

**Resch Centre/Arena/Shopko Hall**

9. July-09 Attendance for the Brown County Veterans Memorial Complex.

**Motion made by Supervisor Wetzel and seconded by Supervisor Zima to receive and place on file. MOTION APPROVED UNANIMOUSLY**

**Library** – No Agenda Items.

**Other**

10. Audit of bills. **No action.**

11. **Such Other Matters as Authorized by Law:**

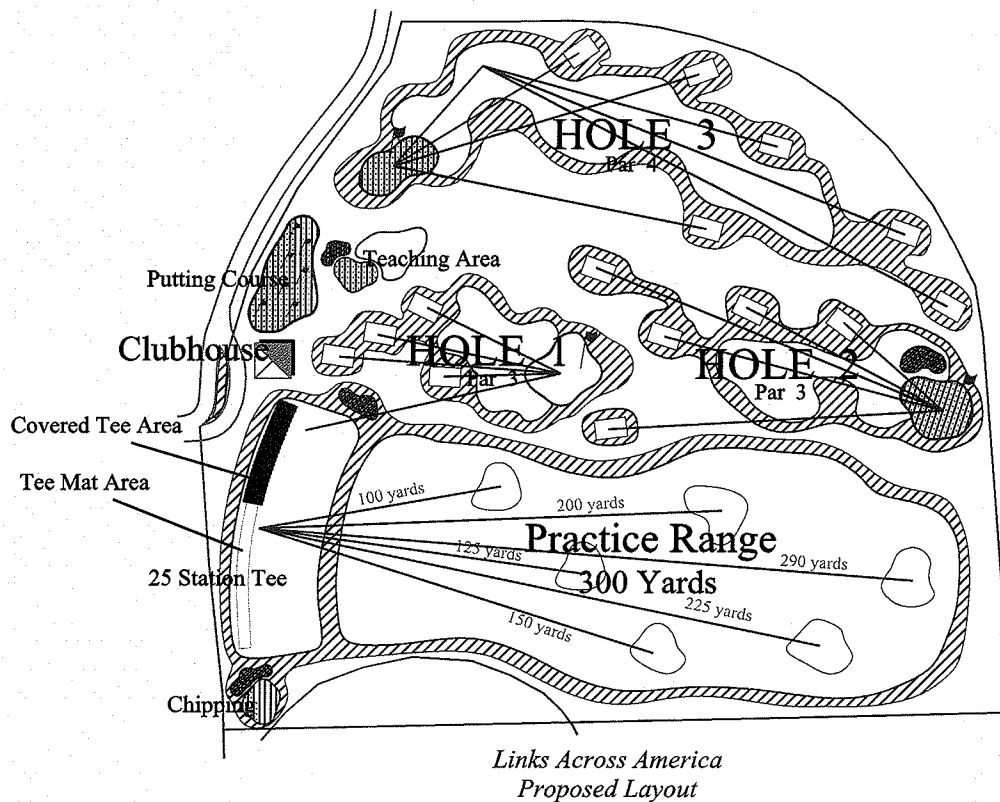
**Motion made by Supervisor Zima and seconded by Supervisor Wetzel to adjourn at 6:23 p.m. MOTION APPROVED UNANIMOUSLY**

Respectfully submitted,

Alicia A. Loehlein  
Recording Secretary

# First Tee of Yakima Proposed Short Course with 300 Yard Practice Range

August 20, 2008



SCORECARD				
HOLE	1	2	3	TOTAL
BLUE	110	160	280	615
WHITE	85	150	255	525
PAR	3	3	4 <sup>3</sup> / <sub>3</sub>	10
CYAN	80	125	150 <sup>150</sup> / <sub>150</sub>	435
RED	65	95	130	305
COPPER	45	65	95	230
HDCP				

*Links Across America*  
*Proposed 9 Hole Short Course*

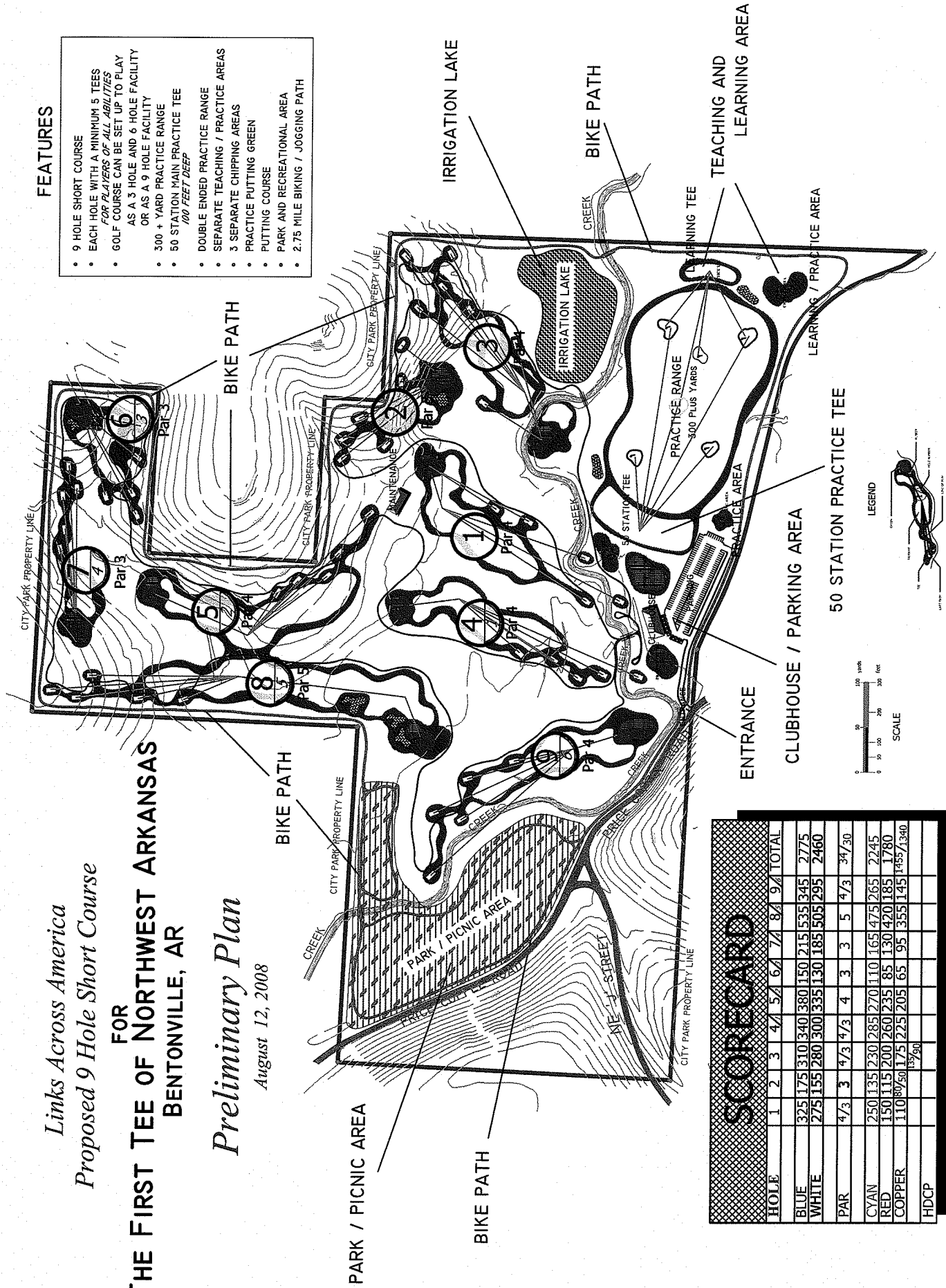
# FOR THE FIRST TEE OF NORTHWEST ARKANSAS BENTONVILLE, AR

*Preliminary Plan*

August 12, 2008

## FEATURES

- 9 HOLE SHORT COURSE
- EACH HOLE WITH A MINIMUM 5 TEES FOR PLAYERS OF ALL ABILITIES
- GOLF COURSE CAN BE SET UP TO PLAY AS A 3 HOLE AND 6 HOLE FACILITY OR AS A 9 HOLE FACILITY
- 300 + YARD PRACTICE RANGE
- 50 STATION MAIN PRACTICE TEE 100 FEET DEEP
- DOUBLE ENDED PRACTICE RANGE
- SEPARATE TEACHING / PRACTICE AREAS
- 3 SEPARATE CHIPPING AREAS
- PRACTICE PUTTING GREEN
- PUTTING COURSE
- PARK AND RECREATIONAL AREA
- 2.75 MILE BIKING / JOGGING PATH



SCORECARD												
HOLE	1	2	3	4	5	6	7	8	9	TOTAL		
BLUE	325	175	310	340	380	150	215	535	345	2775		
WHITE	275	155	280	300	335	130	185	505	295	2460		
PAR	4/3	3	4/3	4/3	4	3	3	5	4/3	34/30		
CYAN	250	135	230	285	270	110	165	475	265	2245		
RED	150	115	200	260	235	85	130	420	185	1780		
COPPER	110	80/50	175	225	205	65	95	355	145	1455/340		
										157/50		
HDGP												



helping kids one swing at a time



## Mission Statement - The First Tee of Green Bay

Our mission is to positively impact the lives of young people in our community by providing learning facilities and educational programs that promote character-development and life-enhancing values through the game of golf.

## Nine Core Values

Integrity	Judgment	Honesty	Perseverance	Sportsmanship
Respect	Confidence	Courtesy	Responsibility	

## Vision Statement- The First Tee of Green Bay

By the end of 2012, The First Tee of Green Bay will be responsible for a Chapter with 2 facilities, partnered with 5 affiliates and impact the lives of over 15,000 young people by creating incentives and support systems to allow every golf facility, school and other youth agencies within our sphere of influence to become a First Tee program. Facilitating education, communication and cooperation between The First Tee of Green Bay the Home Office and golf industry partners in the area will do this.

## Focus Statement- The First Tee of Green Bay

Partner with interested and qualified individuals or organizations to develop new programming facilities and to grow The First Tee Experience in Northeastern Wisconsin. Guide partners through the training process and delivering The First Tee Life Skills Experience. Foster a strong sense of alliance between partners and facilities.

## Impact Statement

99% of the students polled nationally showed knowledge and use of *Respect for Others* on the golf course

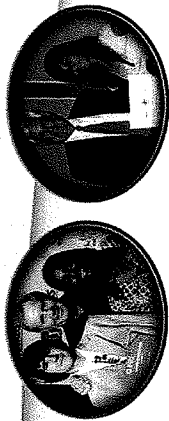
74% verbalized key concepts for *Respect Yourself* on the golf course.

66% Showed knowledge relative to *Respect for Surroundings*

96% Cited *golf etiquette and rules of the game*.

94% Shared ways in which they show respect in other life domains such as school, home, sports and workplace.

In 2007, The First Tee of Green Bay impacted over 8,500 youth in school programs, after-school programs and in summer programs at our facility in Seymour and at our affiliate site, Mr. Golf. We **scholarship** over 3,000 youth in these programs and supply trained coaches, equipment and lots of fun activities for the kids as they experience life skills.



*"This is something that goes beyond just learning a game. There are values they will learn in the program that will be with them the rest of their lives."*

Paul Parker  
Teacher at Whispering Pines Elementary in Houston, TX

*"Character, leadership and volunteer work are fundamentals of The First Tee that have been influential in my development as a leader."*

Brittany  
Scholar of The First Tee

*"I have come face to face with situations where I've had to choose between right and wrong and I've had the core values to guide me."*

Brian  
Scholar of The First Tee



## NINE CORE VALUES

HONESTY

INTEGRITY

SPORTSMANSHIP

RESPECT

CONFIDENCE

RESPONSIBILITY

PERSEVERANCE

COURTESY

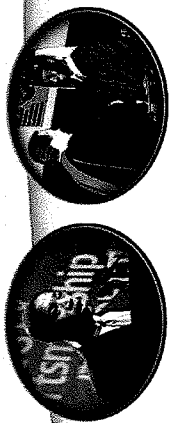
JUDGMENT

World Golf Village  
425 South Legacy Trail  
St. Augustine, FL 32092  
(904) 940-4300

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# MORE THAN A GAME



## UNITED FOR YOUTH

The First Tee has the active support of former President George H.W. Bush, who serves as honorary chairman, and five of the world's leading golf organizations.

Together with Shell Oil Company, our Founding Corporate Partner,

The First Tee has established a network of supporters who embrace our mission. Their continuing commitment will help The First Tee reach 3.5 million young people by 2010.

Founding Corporate Partner



The First Tee' Founding Partners





## THE FIRST TEE

The First Tee has come a long way since its establishment by the World Golf Foundation in 1997. What started as an initiative to create affordable access for those not previously exposed to the game has become a leading youth development organization. Teaching life skills and character education through the game of golf. The First Tee is having a positive impact on participants, their families, and their communities.

The First Tee National School Program introduces children to the game of golf and The First Tee Nine Core Values during physical education classes through the use of SNAG<sup>®</sup>, Starting New At Golf equipment. Supported by the PGA TOUR and a growing number of tournaments and other sponsors, the National School Program promotes character education and seeks to mainstream golf in school physical education classes in the United States.

### Since 1997, The First Tee has:

- Introduced golf and its values to over 2.9 million participants
- Offered the Life Skills Experience in more than 690 program locations
- Established over 1,100 affiliate courses that offer access and reduced rates for participants
- Introduced the National School Program in more than 2,600 elementary schools
- Increased diversity in golf

## PROMOTES POSITIVE VALUES

### LIFE SKILLS EDUCATION

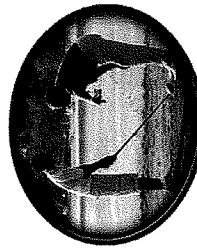
What makes The First Tee effective in building positive character traits in young people is The First Tee Life Skills Experience<sup>™</sup>, a curriculum developed by experts in the field of positive youth development and delivered by trained coaches. Through this experience, participants learn to apply life skills and transfer the positive values of golf to everyday life.

### PARTICIPANTS LEARN TO:

- Appreciate diversity
- Introduce themselves
- Manage emotions
- Plan for the future
- Resolve conflicts
- Set step-by-step goals

### COACHES:

- Empower youth to make decisions by thinking about the consequences
- Build rapport and establish positive relationships
- Nurture golf and life skill development
- Create a fun learning environment

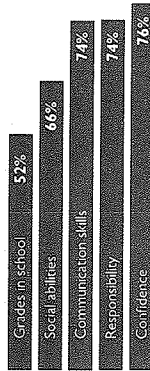


## RESEARCH SUPPORTS IT

In 2003, The First Tee made a commitment to researching the effectiveness of its life skills programs. Collectively, results concluded that participation in The First Tee positively changes young people's attitudes and behaviors.

### PARENTS AGREE...

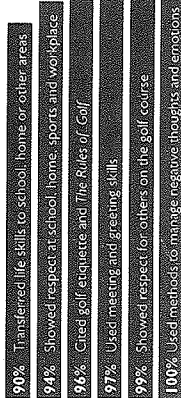
**2003 Research** University of Nevada, Las Vegas and University of Florida  
Parents observed improvement in their child's:



### PARTICIPANTS LEARN LIFE SKILLS...

**2005-2006 Research** University of Virginia

### Participant findings:



### AND HAVE FUN.

The study found that 83% of 2005 research participants returned to The First Tee in 2006. This is impressive considering the average dropout rate of 50% in youth-serving organizations.

## ADDRESS YOUR FUTURE

The First Tee is *more than a game* - it's a metaphor for life. That's why we offer programs to help participants prepare for continuing education, careers, and beyond.

### A/B Honor Roll

Recognizes academic achievement

### Future Leaders Forum

In partnership with The Toro Company, participants explore career paths at Walt Disney World Resort.

### Life Skills and Leadership Academies

National camps on college campuses that offer life skills and golf clinics, career seminars, and leadership workshops

### PricewaterhouseCoopers Executive Forum

Participants interact with global business leaders at THE PLAYERS Championship.

### RBS Achievers of the Year Awards

Scholarships for ongoing education

### Scholars Program

More than 20 colleges and universities offer merit-based scholarships to participants who excel in academics, leadership, character development, and Chapter and community involvement.

### Walmart First Tee Open at Pebble Beach

An official Champions Tour tournament where legends of the game play with 78 junior golfers.

Visit [www.thefirsttee.org](http://www.thefirsttee.org) to learn more.



## OUR MISSION

To impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

**Education & Recreation Meeting**  
**8/20/09**

**Museum Report – August**

**Programs** (in addition to ongoing series, such as Natural History Lecture Series, International Film Series, Geology Club and Astronomical Society programs, etc.)

- Spiders! for Girl Scouts! (September 19)

**Media**

- *Spiders!* exhibit
  - Portal Wisconsin has a spider-related blog entry and Tammy Kempfert of PortalWisconsin.org put a link to our website and a plug for our exhibit on the blog
  - WPR had a discussion with Larry Meiller and Phil Pellitteri (Professor of Entomology at UW-Madison), exploring “The World of Insects” and put in a huge plug for the Neville’s spider exhibit. Phil said he was here recently (as part of our spider lecture series) and said that it was well worth seeing.
  - Matt Welter, Curator of Education, will do 4 segments for WFRV-TV on Friday morning (4:30am-7am), August 28
- *65<sup>th</sup> Art Annual*
  - Marilyn Stasiak, Curator of Art, will be part of WFRV-TV’s Sunday morning show, 10-11am